

## Curriculum Vitae for Team Leader

1. **Name of Staff:** Adam McCarty
2. **Proposed Position:** Team Leader
3. **Employer:** Mekong Economics Limited.
4. **Date of Birth:** 19 April 1962                      **Nationality:** Australian
5. **Education:**

School, college and/or University Attended	Degree/certificate or other specialized education obtained	Date Obtained
Australian National University, Canberra	PhD Economics	1989 - 1995
University of Melbourne, Australia	B. Commerce (Hons 1st) Economic History	1980 – 1984

6. **Professional Certificate or Membership in Professional Associations:**

American Economic Association

7. **Countries of Work Experience:** Vietnam, Laos, Myanmar, Cambodia

8. **Languages:**

	Speaking	Reading	Writing
<b>English</b>	Native	Native	Native
<b>Vietnamese</b>	Basic	Basic	Basic

9. **Employment Record Relevant to Assignment**

Period	Employing Organization and Your Title / Position, Contact Information for References	Country	Summary of Activities Performed Relevant to the Assignment
2001- Present	<b>Employer: Mekong Economics Ltd</b> <b>Position Held:</b> Chief Economist/ Director <b>Type of Employment:</b> Full-time <b>Reference: Tran Ngoc Diep/</b> <b>Manager/</b> <b><u>diep.tran@mekongeconomics.com</u></b>	Hong Kong, Vietnam, Myanmar	Extensive experience as a senior expert with extensive experience in conducting qualitative research, whilst overseeing the technical quality of all research and consulting projects implemented by the company. Manages staff of about 30 persons (www.mekongeconomics.com).
2013- 04/2015	<b>Employer: MDF Training &amp; Consultancy</b> <b>Position Held:</b> Branch Director of MDF Indochina	Vietnam, Myanmar	Acted in an advisory role for the team in terms of Business Development (procurement preparation etc.), M&E, and Quality Control of deliverables.

**Type of Employment:** Part-time  
**Reference:** Herman Snelder/  
**Managing Director/** [hs@mdf.nl](mailto:hs@mdf.nl)

Prepared and delivered training courses on M&E, results-based monitoring, logical framework approach, and impact evaluation in Vietnam and Myanmar.

## **10. Work Undertaken that Best Illustrates Capability to Handle the Tasks Assigned**

**Name of Project:** Development of Financial Investment Plans (FIPs) in Vietnam - 100005045

**Year:** October 2021 – March 2022

**Location:** Vietnam

**Client:** Global Green Growth Institute (GGGI)

**Main project features:** The project aims at developing an Action Plan (AP) and a Finance and Investment Plan (FIP) in the three sectors: long-rotation timber plantations, coffee/nuts agroforestry, alternate wetting and drying rice. The Plans should align with country national or sub-national climate and land use action plans that: 1) support U.S. and developing country climate goals and outcomes; 2) result in downstream project pipelines that make use of in-country resources; and 3) garner funding commitments for necessary project plans to achieve climate goals related to sustainable landscapes.

**Position held:** Team Leader

**Activities Performed:**

- Coordinating overall project management and implementation;
- Serve as the primary point of contact for the GGGI and MSWG;
- Oversee desk review of secondary data and information;
- Oversee and finalise development of methodology; action plan and FIPs
- Finalise overall completion of assessment report and quality control.

**Name of Project:** Qualitative Impact Assessment of Australia-WBG Strategic Partnership in Vietnam – Phase 2 (ABP2)

**Year:** April 2021 – October 2021

**Location:** Vietnam

**Client:** The World Bank

**Main Project Features:** The ABP2 programme, funded by the Australian Government and administered by the World Bank Group (WB), supports Vietnam's development agenda through facilitating knowledge-sharing and advising policy-making. The overall objective of this assignment is to qualitatively assess the contribution and attribution of ABP2 programme interventions across six themes: (1) investment in ethnic minorities, (2) gender equality and women's economic empowerment (WEE), (3) climate-resilient development in the Mekong Delta, (4) trade and competitiveness, (5) efficient and sustainable transport, and (6) moving the Vietnam 2035 Report from strategy to action. This research aims to qualitatively analyse the impact achieved by the ABP2 interventions through the detailed secondary and primary research to develop case studies for each of the six themes.

**Position Held:** Team Leader

**Activities Performed:**

- Used a case study based research methodology approach to assess the contribution and attribution of the ABP2 programme;
- Conducted an in-depth secondary review across all six project themes and interviews with the theme leaders at the WB and Australian Embassy;
- Drafted the KII interview guides for a range of stakeholders (government ministries,

associations, donor organisations and project beneficiaries) and conducted primary research through KIIs with these stakeholders;

- Developed a results map which mapped the story and linkages of what occurred over time to create a specific impact/result for each theme;
- Analysed primary and secondary data and information to provide detailed case studies for the impact across each of the six themes;
- Drafted the final assessment report which includes a chapter on each theme covering the findings from KIIs in the form of case studies as well as recommendations for the future implementation of ABP in Vietnam;
- Finalising the final report on the basis of the feedback from the WB and Australian Embassy theme leaders.

**Name of Project: USAID Improving Private Sector Competitiveness Activity(IPS\_C) - Comprehensive Baseline Assessment**

**Year:** 08/2021 – 01/2022

**Location:** Vietnam

**Client:** Mekong Economics/Deloitte Consulting LLP/USAID

**Main Project Features:** The Comprehensive Baseline Assessment (CBA) will serve as the pre-intervention status description against which follow-up assessments will be compared. This assessment will assist IPS-C's implementation team to understand the needs and requirements of SGBs, pioneer enterprises and BSOs in enough detail to design effective interventions and assistance protocols. Therefore, a central purpose of this CBA is to document the needs and requirements of these firms and agencies as well as to identify best practices in terms of how to scale investments in capacity building, innovation, technology, and market development. IPS-C is Comprised of Four Inter-Related Objectives

Objective 1. Building business management capacity of small and growing businesses, including those owned or managed by women and vulnerable populations, particularly rural youth.

Objective 2. Improving efficiency and productivity by promoting innovation, technology adoption, and sustainable business models.

Objective 3. Enhancing the business enabling environment for a broad-based inclusive economy.

Objective 4. Strengthening business-to-business (B2B) and cross-sectoral linkages.

**Position Held:** Team Leader

**Activities Performed:**

- Led, supervised the team, served as primary contact, oversaw and ensured quality of research, research tools, interviews and reports.
- Coordinated overall project management and implementation;
- Served as the primary point of contact for the AED/MPI, USAID and Deloitte;
- Oversaw desk review of secondary data and information;
- Oversaw and finalise development of interview guides;
- Conducted interviews with stakeholders;

- Interpreted and analysed collected data;
- Finalised overall completion of assessment report and quality control.

**Name of Project:** Consulting services for monitoring two direct budget support projects in Ha Tinh and Soc Trang Agricultural Development, and Soc Trang SME development projects (budget size: CAD1.2 million)

**Years:** 2012-2022

**Client:** Canadian CIDA/GAC

**Locations:** Ha Tinh, Soc Trang, Tra Vinh provinces (Vietnam)

**Main Project Features:** Local monitoring services were sought by CIDA for both the Soc Trang Small and Medium-Sized Enterprise Development Project and the Ha Tinh/Tra Vinh Agricultural Development Project, which were being implemented through targeted budget support to the provinces. The services will assist CIDA in monitoring and assessing performance against expected results over seven years. This will help CIDA mitigate development, environmental, and fiduciary risks associated with these projects.

**Position Held:** Deputy Lead Monitor/ International M&E Expert

**Activities Performed:** (i) Monitoring project results and carrying out independent assessments of the achievement of agreed-upon results and annual priority actions; (ii) Providing advice as needed to ensure the final outputs attain the highest standards of quality; and (iii) Working closely with the Team Leader to produce a comprehensive analytical report highlighting findings, recommendations, and lessons learnt.

**Name of Project:** Technical Assistance Programme on Economic Reform in South East Asia

**Year:** December 2018 - March 2022

**Location:** Vietnam

**Client:** UK Foreign & Commonwealth Office ('FCO') as Client; PwC Singapore as Lead Firm

**Main project features:** The Technical Assistance Programme on Economic Reform in South East Asia ("the Programme") is a part of the UK's Prosperity Fund, managed by the UK's FCO. It will address current market failures and weaknesses that impede South East (SE) Asia's inclusive economic growth, unlocking increased prosperity for SE Asia and for international business and the UK. The overall programme consists of activities focused around three pillars covering business environment and financial and business services. The key outcomes supported by the Technical Assistance Programme on Economic Reform in South East Asia are (ER1) Strengthening the business environment, (ER2) Advancing business & government transparency and integrity, and (ER3) Broadening and deepening financial markets. PwC has been awarded the overall contract for this Programme.

**Position held:** Political Economy and Governance Analysis & Economic Analysis

**Activities Performed:**

Lead in designing and delivery of the following cross-cutting analyses in the inception phase; and provided ad hoc advice on political economy issues throughout the implementation phase of the programme. This has involved with working closely with the Team Leader, Programme Director and other programme staff to ensure coherent delivery of the overall programme across all workstreams

**Name of Project: External Independent Impact Evaluation of the IDH Apparel Program during the Multi-year Plan of 2016-2020**

**Year:** Sep 2020-Dec 2020

**Location:** Hanoi, Thanh Hoa, Thai Nguyen, Bac Giang, Dong Nai, Tien Giang, Ho Chi Minh city (Vietnam), Andhra Pradesh, Delhi, Haryana, Karnataka, Punjab, Uttarpradesh, Tamilnadu (India)

**Client:** IDH - -The Sustainable Trade Initiative

**Main project features:** The evaluation aimed to assess the contribution and attribution of IDH Apparel Program interventions in improving working conditions and reducing gender inequalities through changes in business practices, sector governance and field-level, focusing on two of the Apparel program projects: The LABS Program and The Race to the Top Program. Two specific objectives included: (i) Assessing if the intended output, outcome, and impact of the targeted public goods are realized and the extent of IDH's contribution towards the change; (ii) Assessing IDH's performance against the key research questions of Relevance, Coherence, Effectiveness, Efficiency, Impact, Sustainability and Lessons learnt.

**Position held:** Team Leader

**Activities performed:** (i) Conducted a kick-off meeting to clarify the scope of work; (ii) Conducted desk review of project documents to understand the status and design of the projects; and (iii) Developed data collection tools including survey questionnaire, key informant interview (KII) and focus group discussion (FGD) guide & templates; (iv) Conducted a pilot in 2 factories in Vietnam and India each before actual implementation; (v) Led the preparation of the Interim progress report, final report and presented in a workshop with Client.

**Name of Project: External evaluation of the HerVenture project in Vietnam**

**Year:** May 2020 – Jul 2020

**Location:** Hanoi, Hoa Binh, Ha Nam, Bac Ninh, Ho Chi Minh city

**Client:** Cherie Blair Foundation for Women (CBFW)

**Main project features:** The purpose of the evaluation was to understand the extent to which the HerVenture project met its goal of enabling women entrepreneurs in Vietnam to grow profitable and sustainable enterprises.

**Position Held:** Team Leader

**Activities Performed:**

Led the design of the data collection tools (online questionnaire, Key Informant Interview (KII) guide template

Designed a Google Form for the online survey

Conducted KIIs with key stakeholders (CBFW, WISE & its partners)

Finalized report and presented in an online workshop with Client

**Name of Project: Market assessment of women's entrepreneurship in Vietnam**

**Year:** May – Sep 2020

**Location:** Hanoi, Hoa Binh, Ha Nam, Da Nang, Ho Chi Minh city and others

**Client:** Cherie Blair Foundation for Women (CBFW)

**Main project features:** The purpose of this study was to assess the entrepreneurial ecosystem in Vietnam in order to understand the profile and needs of women owners of small and growing businesses, the financial and non-financial barriers they face as entrepreneurs, and how the Women Entrepreneurs Amplifying Ventures and Economies in Vietnam – WEAVE project could be used to overcome these barriers. The study focused on women owners of Small and Growing Businesses (SGBs).

**Position Held:** Team Leader

**Activities Performed:** Conducted a kick-off meeting with client to finalize scope of the assessment; Conducted desk review; Developed data collection tools (telephonic questionnaire, Key Informant Interview (KII) guide & template); Developed an Inception Report which detailed the work plan and methodology for data collection and analysis, including data collection processes and tools, etc; Finalized report and presented in an online workshop with Client.

**Name of Project: International Consultant On Human Resources Development And Capacity Building Strategies**

**Year:** 9/2016-1/2019 [4 person months]

**Location:** Vietnam

**Client:** Belgian Development Agency (BTC Vietnam) (contact: Ms Tran Thi Thanh Huong – BTC's Project Coordinator: [tranthithanhhuong@gmail.com](mailto:tranthithanhhuong@gmail.com); Phone: +(84) (0) 983562104.

**Main project features:** Facility to Capacity Building (FCB) project is a part of the Vietnam – Belgium 2011-2015 Indicative Cooperation Program that aims to “Contribute to the socio-economic development of Vietnam through institutional capacity development to support the implementation of the SEDP 2011-2015”. The General objective of FCB is “To contribute to the sustainable development and growth of Vietnam by facilitating Vietnam to become a knowledge-based industrialized country by 2020”.

**Position held:** International Consultant

**Activities performed:**

- Develop overall implementation strategy and approaches for FCB, following the strategic approaches;
- Assist the PMU in implementation of designed activity;
- Develop the result chains and result measurement plan for each result area of the project;
- Quality controller for the activities carried out and ensure these activities contribute to the project expected outcomes;
- Evaluate possible impact of the interventions, advise BTC and the PMU of any needed

adjustment in the implementation strategy and approach to ensure achievement of project objectives;

- Responsible for coordination with other consultants, supervise the redaction of team products (if applicable) and assure that all relevant stakeholder are involved.

**Name of Project: Impact Measurement Course**

**Years:** 2019

**Client:** Asian Venture Philanthropy Network (AVPN)

**Locations:** Ha Noi, Ho Chi Minh city (Vietnam)

**Main Project Features:** The one-day course, delivered in Hanoi and Ho Chi Minh city, was designed for private sector impact investors, corporate sustainability decision-makers and grant-makers looking to understand their impact goals and how to define and measure impact metrics. The course enabled participants to **(i)** know how to best define, measure and manage 'doing good'; **(ii)** learn to identify, justify and measure the most appropriate social and economic impact measures for social impact projects and organizations; and **(iii)** understand that a robust set of impact metrics derives from a sound Impact Statement and Theory of Change, as well as from meaningful direct and proxy indicators.

**Position Held:** Speaker/ Teacher

**Activities Performed:** **(i)** Design of course, including case studies and group assignments; **(ii)** Organizing some group activities (i.e. Drafting Impact Statements and Indicators) to exploring theories of change; **(iii)** Sharing and hearing inspirational examples of analysing impact; **(iv)** and introducing IRIS+, the Impact Measurement Project and SoPact; **(v)** Guiding on measuring social and economic impact in approaches such as gender-lens investing.

**Name of Project: USAID/ BURMA Myanmar Analytical Activity**

**Year:** Oct 2018 – Aug 2023

**Location:** Myanmar

**Client:** Kimetrica LLC (funded by USAID)

**Main project features:** USAID/Burma (Myanmar) seeks analytical support to supplement its current portfolio of democracy and governance, national reconciliation, economic growth and health activities. This analytical support primarily focuses on the drivers of conflict impacting the implementation of development programs by USAID/ Burma. The assignment will provide frequent reports and analysis on the identified events across Myanmar to enable the Mission to better address emerging issues, take advantage of opportunities, and react to unexpected political and economic events and social conditions.

**Position held: Senior consultant**

**Activities Performed:**

- Take lead in consultations with USAID and contact with local network to compile credible observations from difficult-to-access and dynamic areas and/or provide analytical insights on special topic.
- Analyse in regards to specific outcomes of the projects, indicators, and general areas of interest
- Provide quality control for all deliverables.
- Responsible for researching, writing and/or reviewing of:

- Monthly atmospheric reports focusing on political, economic, and social developments across Myanmar with an emphasis on factors related to local, regional, or national level conflict.
- Quarterly special report on a topic selected by USAID/Burma, include an executive summary and an analytical in nature, using a mix of the tools described in the Activity Description.
- Ad hoc report that responses to Mission questions on new and emerging issues in Myanmar.

**Name of Project: Project Management Unit (PMU) Consultant, Loan No. 3477-MYA: Irrigated Agriculture Inclusive Development Project (IAIDP)**

**Years:** 2018-2019

**Locations:** Nay Pyi Taw and Central Dry Zone (Myanmar)

**Client:** Irrigation and Water Utilization Management Department (IWUMD)

Ministry of Agriculture, Livestock and Irrigation (MOALI)

**Main Project Features:** The Irrigated Agriculture Inclusive Development Project (IAIDP) increases agricultural value added by improving irrigation and strengthening agricultural value chains in three regions of Myanmar's central dry zone (CDZ). It supports the development of district-wide agricultural value chains and the modernization of irrigation systems in Magway district (Magway region), Shwebo district (Sagaing region), and Meiktila and Yamethin districts (Mandalay region). The Project also strengthens capacity for integrated water resources management (IWRM) at the township, regional and national levels.

**Position Held:** International Monitoring and Evaluation Specialist

**Activities Performed:** (i) Work closely with PMU to design and implement base line studies so the information could be used as benchmarks for project benefit monitoring; (ii) Design a project performance monitoring, evaluation and reporting system for the project aligned, including roles and responsibilities for implementation; (iii) Assist the PMU to establish effective procedures for monitoring and evaluating the implementation of those agribusinesses, PPP and other enterprises supported by the project and their compliance with environmental and social safeguards; (iv) Train and guide the PMU monitoring and evaluation national contracted staff, service providers and MOALI staff to implement the PPMS to provide performance information and decision framework to improve project performance; and (v) Guide the PMU M&E staff to establish effective reporting procedures and formats, and for dissemination of the instructions for remedial actions.

**Name of Project: Company-level survey on Non-Tariff Measures (NTMs) and Obstacles to Trade in Vietnam**

**Year:** December 2018 – May 2019

**Location:** Vietnam

**Client:** International Trade Center (ITC)

**Main Project Features:** Within the framework of ITC's programme on NTMs and in close collaboration with national stakeholders, ITC carries out the NTM Survey in Vietnam. The survey helps to identify at



product, sector and partner country- level the predominant barriers to trade that Vietnam's business sector currently faces when complying with NTMs. The survey will also help identifying potential bottlenecks at the national level with regards to the infrastructure and capabilities to meet the regulations.

**Position Held: Team Leader**

**Activities Performed:**

- Reviewed project documents and liaised with the client- ITC
- Participate in the 5-day training session in Hanoi
- Monitor project's progress

**Name of Project: Enterprise Survey To Gather Primary Data On Indicators Related To Private Sector Competitiveness In Papua New Guinea.**

**Year:** 30th January 2019 - 1st March, 2019

**Location:** Papua New Guinea

**Client:** DAI Global LLC

**Main project features: Description of Project:**

Since May 2018, MKE has engaged in a large-scale gas project in Papua New Guinea. The project itself will need a large supply chain network of enterprises in PNG to support its activities and provide services. In collaboration with our project partners DAI, an international research and development organisation, MKE is conducting a survey of 250 companies in PNG to identify enterprises which could potentially be included in the supply chain for the gas project. The purpose of the enterprise survey is to gather data on local firms in Papua New Guinea and data will be used to better understand the average ability of domestic supply chains to deliver goods and services to international clients. The survey project will support the local economy by identifying which enterprises could conduct operations in the supply chain of the gas project through the provision of supplies and services.

**Position held: Team Leader**

**Activities Performed:**

- Develop data collection tools (questionnaires, sampling frame), detailed methodology and data collection plan; Revise work plan
- Co-ordinate with the clients to finalize data collection plan and methodology, identify the targeted beneficiaries that need interviewing
- Training enumerators and field supervisor.
- Final implementation report
- Weekly calls with DAI to update on activities - adress issues/problems

**Name of Project: Facilitating Small And Medium-Sized Enterprises (SMEs) Foreign Direct Investment (FDI) Flows: An Asean+6 Case Study (50315-001)**

**Year:** August 2017 – July 2018 [3 person months over one year]

**Location:** ASEAN +6

**Client:** ADB

**Main project features:** The regional technical assistance (TA) (i) assessed the likely impact of investment and other FDI-related provisions in the draft Regional Comprehensive Partnership Agreement (RCEP) for enhanced FDI flows in ASEAN+6; (ii) identified barriers to enhanced SMEs' FDI flows between ASEAN+6 countries; and (iii) proposed policy reforms, capacity development programs, and private sector transactional support to translate likely RCEP provisions and the potential internationalization of SMEs into enhanced FDI flows in the ASEAN+6 countries, particularly SME-driven FDI for agriculture, manufacturing, and services.

Key outputs included (i) Output 1: RCEP agreement impact analysis (ii) Output 2: SME foreign investor

surveys and analysis and facilitation; and (iii) Output 3: sectoral FDI facilitation papers.

**Position held: Team Leader**

**Activities performed:**

- Literature review
- Led the questionnaire design, survey methodology development, training guideline/manual development
- Led the enterprise level survey implementation in selected source countries including India, Thailand, Viet Nam, Cambodia
- Identified three destination countries in consultation with ADB
- Provided recommendations for facilitating outward SME FDI from the source countries (support needed by SME investors);
- Prepared FDI facilitation papers for each of the three destination countries.

**Name of Project: Mid-Term Evaluation and Final evaluation Of Project Vie/033 In The Framework Of Project Vie/033 Receiving Financial Support From The Governments Of The Viet Nam And Of The Grand Duchy Of Luxembourg**

**Year:** 11/2015-2/2016 (3.5 PMs) for Midterm and 10/2017 – 2/2018 for Final term

**Location:** Viet Nam

**Client:** Lux-Development

**Main project features:** The VIE/033 project is implemented in 29 poor and vulnerable (coastal, lagoon, low land) communes in three districts of the TTH province. The project beneficiaries are approximately 400,000 people living on 124,000 hectares of land and 22,000 hectares of lagoon area. The project specifically targets the 47% “poor” and “near poor” (vulnerable), 70% of whom are women, and 30% former boat people whom for safety reasons were resettled on land.

The mission’s main objective is to undertake a midterm evaluation of the VIE/033 Climate Adapted Local Development and Innovation Project for LuxDev.

**Position held: Team Leader cum Senior Evaluation Expert**

**Activities performed:**

- Reviewed the Project Document, the Inception Report, the Progress Report, etc.;
- Drafted topics and lines of questioning, and evaluation tools to use for different identified stakeholders.
- Conducted a field visit to meet with management and beneficiary stakeholders for further reconnaissance information about the entire project.
- Increased authorities’ and planning official involvement with knowledge management capabilities.
- Incorporated case studies and research into final report presentation. Coordinated with local partners in developing holistic and accurate research to provide actionable information for future program initiatives.
- Drafted evaluation question modules for questionnaires and focus group discussions based on a finalized project activity based sampling design and beneficiary matrix.
- Conducted field visits to project sites.
- Conducted “Final Midterm Evaluation” mission following a LuxDev approved methodology.
- In charge of final evaluation report and debriefing at LuxDev headquarters

**Name of Project: Developing Region/State SME Roadmaps in Myanmar**

**Years:** 2016-2017

**Locations:** Chin State; Magway Region; Ayeyarwady Region

**Client:** FNF (Germany)

**Main Project Features:** FNF was asked to utilise a participatory approach to develop an SME Roadmap (Action Plan) in Chin State in 2016. After the success of this, new Roadmaps are to be drafted for two other Regions in 2017-2018.

**Position Held:** Lead Economist

**Activities Performed:**

(i) Designed and led a two-day workshop with over 150 stakeholders in Hakha. (ii) Drafted the report, which included an Action Plan, timeline and M&E indicators. (iii) Saw report through process of feedback and final publication (iv) Similar participatory workshop to be held 15-16 November 2017 in Magway (Dry Zone), and 28-29 November in Ayeyarwady delta.

**Name of Project: The Next Generation Of People, Firms And Work In ASEAN: Preparing Enterprises For The Future Of Labour Markets In 2025**

**Year:** 06/2015-09/2015

**Location:** Vietnam, Malaysia, Myanmar, Cambodia, Lao PDR, The Philippines, Singapore, Brunei, Thailand and Indonesia

**Client:** ILO

**Main project features:**

The ILO Bureau for Employers' Activities (ACT/EMP) project aimed to develop an innovative and significant regional report on the changing labour market across the ASEAN region and how those multiple challenges could be met. The note principally acted to facilitate survey fieldwork with firms on the topic of the next generation of people, firms and work in ASEAN: Preparing enterprises for the future of labour markets in 2025.

The project would seek to:

- Unpack the trends shaping future jobs in the 10 ASEAN member States in order to understand the type of jobs of the future workforce.
- Understand the career expectations of the future workforce in the region.
- To inform the future workforce about enterprises' needs and the skills they require in the changing workplace.
- Provide ASEAN employers with a better sense of their future employees and how to attract and retain key talent.

Ultimately, to produce a series of recommendations for enterprises and their representative organizations on how they might best prepare for the coming changes and what policy recommendations – at both the national and the regional level – they might want to pursue.

**Position held: Team Leader**

**Activities performed:**

- Provided technical comments and suggestions on a draft survey designed by ACT/EMP as well as to adapt its format to best suit the vendor's systems and the software and data-entry methods they will use.
- Overall managed face to face surveys in three countries with total sample of 900 and online survey in 7 countries with total sample of 3,000.
- Overall reviewed the data processing including entering, cleaning, coding and analysing.

**Name of Project: Political Transitions And Economics Senior Researcher**

**Year:** February - April 2015

**Location:** Myanmar

**Client:** UNDP Bangkok Regional Hub

**Main project features:** The objectives of the assignment were to research and develop a discussion paper on the relationship between economic and social opportunities and political transitions in Asia. [reference: Nicholas.rossellini@undp.org]

**Position held:** Political Transitions and Economics Senior Researcher

**Activities performed:**

- Conducted Research and Analysis on the relationship between political transitions and social and economic development in Asia, drawing out sub-regional lessons from in-country analysis;
- Wrote the report in clear, accessible language with clear recommendations for a UNDP programming response;
- Presented the research findings at the Political Transitions workshop;
- At the workshop worked with UNDP to accommodate recommendations into a UNDP Regional Programme on Political Transitions

**Name of Project:** WB Enterprise Surveys (2009, 2010, 2014)

**Location:** Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands, Thailand, Timor-Leste, and Vietnam (Main cities)

**Client:** The World Bank (Washington D.C.)

**Main project features:** The EAP Enterprise Surveys 2014 was a World Bank (WB) project aiming to study the business environment in Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands, Thailand, Timor-Leste, and Vietnam. The surveys used the benchmarking and analytical tools produced by the Enterprise Analysis Unit of the WB Group. In addition to gathering data to provide cross-country business environment measures, the survey included re-visiting previously interviewed establishments, whenever possible, which allowed the expansion of the panel data set. The panel data set allowed researchers to track changes in the business environment, to measure the effect of these changes on firm performance over time and to assess the effects of reforms on the business environment.

**Position held:** Overall Team Leader /Project Manager

**Activities performed:**

- Met with the World Bank team at the beginning of the consulting assignment;
- Acted as liaison with the World Bank team throughout assignment;
- Reviewed project documentation;
- In co-operation with the World Bank Task Manager to develop survey methodology and sampling framework;
- Oversaw and participate in training workshops for recruited personnel on survey instruments and methodology in selected countries;
- Directed the development of the database and data management systems;
- Reviewed outcome of pilot and pilot report;
- Led overall survey implementation, visiting selected cities and countries to monitor progress, and ensure weekly reporting is completed;
- Oversaw quality control procedures throughout data entry process;
- Wrote the Country Profiles, draft report, and Final Report; and
- Oversaw the production and dissemination of all other deliverables.

**Name of Project:** Monitoring And Evaluation Of Smallholder Rubber Development Projects

**Year:** September 2013 – 2015 (6 PMs)

**Location:** Vietnam

**Client:** AFD/ Vietnam Bank for Agriculture and Rural Development

**Main project features:** The project aimed to provide credit and technical support to maintain the planted rubber under the previous project in ten provinces situated in the Central highlands and coastal region. The M&E assignment was to be done through the development, operation and maintenance of a comprehensive M&E system which included monitoring indicators reflecting the project achievements, loan performance, cost efficiency, project disbursement, socio-economic impacts and environmental impacts.

**Position held: Team Leader/International Expert**

**Activities performed:**

- Designed M&E system which includes the data collection procedure, data processing system, and reporting formats;
- Aggregated data on agriculture procedure and implementation of new technologies;
- Analyzed data and identify possible bottle necks in assimilation of technical assistance;
- Over quality control procedures throughout the implementation of the M&E assignment.

**Name of Project: Assessment Of The Business Environment And Competitiveness Of Enterprises In Service Sector In Vietnam – Implementing Solutions Until 2020 And With A View To 2030**

**Year:** June 2014 - November 2014

**Location:** Vietnam

**Client:** Ministry of Plan and Investment and Belgium Development Agency (BTC). Reference: Mr. Tran Le Nam, BTC Senior Programme Office, email: Nam.TRANLe@btcctb.org.

**Main project features:** The Vietnamese services sector was crucial to long-term economic development in Vietnam. The Government's **Socio-Economic** Development Strategy (SEDS) for 2011-2020 targeted rapid and sustainable development: "promote **economic** restructuring, transform growth model, and consider quality, productivity, efficiency and competitiveness as top priorities". Enterprises and the business environment of the service sector play an important role in the implementation of the SEDS strategic objectives. The project conducted an **assessment** of the business environment and competitiveness of enterprises in service sector in Vietnam and proposed implementing solutions until 2020 and with a view to 2030.

**Position held: International Economist/Team leader**

**Activities performed:** Management of the research (design, piloting, and implementation), analyzed, and reported; facilitated the Study Tour to Spain and France, and provided inputs at the Ministerial Advisory Group meetings, and conducted quality assurance of the research implementation.

**Name of Project: Scoping Study Of Outsourcing In ASEAN**

**Year:** August 2013- August 2014

**Location:** Vietnam, Myanmar, Lao PDR, Cambodia, Brunei Darussalam, Malaysia, Indonesia, Thailand, Philippines, Singapore).

**Client:** Association of South East Asian Nations Secretariat (ASEC)

**Main project features:** The project conducted an assessment of the ASEAN regional production network and ASEAN's role, and potential future role, in global supply chains and as a competitive destination for the outsourcing of goods and services. The study surveyed the offshoring/outsourcing activities in the region, with field visits and case studies conducted in each ASEAN member state (AMS). A quantitative Global Value-chain Readiness index was also developed to measure AMS competitiveness outsourcing. The research concluded with a one-day workshop in Kuala Lumpur attended by all AMS representatives.

**Position held: International Trade Policy Expert.**

**Activities performed:**

- Facilitated consultation with key stakeholders to review the results and recommendation of the draft

- reports and provide recommendations for changes;
- Guided project implementation and analysis at the field work in 10 ASEAN Member States;
  - Led the project inception workshop in Hanoi and work together with other members to guide and manage the team;
  - Contributed throughout the project by providing desk research, methodology support (e.g. development of conceptual framework), contacts, questionnaire advise (sampling and instruments), review and comments on draft outputs and provide other necessary support;
  - Undertook field visits to some AMS to supervise Research Assistants on the fieldwork.
  - Provided inputs and quality assurance for the main Regional report and 10 Short Individual Country Papers.
  - Presented project's outcomes and outputs to Client and provide response to feedbacks and inquiries from the client on project's activities and outputs
  - Assessed market linkages.

**Name of Project: Monitoring and Evaluation of Smallholder Rubber Development Project**

**Years:** 2013-2014

**Client:** Vietnam Bank for Agriculture and Rural Development

**Locations:** Quang Binh, Quang Tri, Thua Thien Hue, Quang Ngai, Phu Yen, Binh Thuan, Kon Tum, Gia Lai, Dak Lak and Dak Nong (Vietnam)

**Main Project Features:** The Smallholder Rubber Development Project continues the Agricultural Diversification Project completed in 2006. It aims to provide credit and technical support to maintain the planted rubber under the previous project in ten provinces situated in the Central highlands and coastal region. The M&E assignment is undertaken to support the Project Management Committee to monitor the implementation in terms of the effectiveness, efficiency and impacts of the project. This is to be done through the development, operation and maintenance of a comprehensive M&E system which includes monitoring indicators reflecting the project achievements, loan performance, cost efficiency, project disbursement, socio-economic impacts and environmental impacts. In addition, the Consultant will deliver training for the project staff on the application of the M&E system.

**Position Held:** International Expert

**Activities Performed:** (i) Identifying the project monitoring indicators; (ii) Designing the monitoring system which includes the data collection procedure, data processing system, and reporting formats; and (iii) Conducting a training for staff on the use of the M&E system for monitoring the project progress, evaluating the project efficiency compared with required objectives and targets, monitoring the obedience of terms of Conventions, and producing reports.

**Name of Project: SKILLS TRAINING PROJECT FOR THE PRIVATE LABOUR MARKET**

**Year:** November 2012 - February 2013

**Location:** Vietnam

**Client:** World University Service of Canada (WUSC) [Hanh Minh Nguyen, Country Coordinator, WUSC, [hanh.wusc@netnam.vn](mailto:hanh.wusc@netnam.vn)]

**Main Project Features:** This assessment focused on identifying which skills local enterprises need graduates to have before they enter the local **labor market**.

**Position Held:** Senior Consultant

**Activities Performed:**

- Conducted the first one-day workshop in Hanoi: Presented the importance of a Needs Assessment to representatives from 8 vocational colleges and the method to conduct a Needs Assessment.
- Designed questionnaires for 8 vocational colleges to be used during interviews with business:
- Conducted workshops at each of the 8 colleges: Getting feedback from the first draft of the questionnaire;
- Pre-tested the questionnaire and survey tools by visiting two businesses at each college;
- Finalized the questionnaire among the 8 colleges; Translating the final questionnaire;
- Conducted surveys in the field and observing surveys in 8 institutions;
- Data analysis and designing report sample;
- Wrote final report.

**Name of Project:** Mid-Term Review of livelihood and LIFT Delta II and Countrywide Program

**Years:** 04/2012 – 04/2013

**Locations:** Naypyitaw, Myanmar

**Client:** Livelihoods and Food Security Trust Fund

**Main Project Features:** LIFT is a multi-donor trust fund that improves the lives and prospects of rural poor people in Myanmar. LIFT required a Mid-Term Review of their M&E system with a particular focus on the impact of microfinance and agricultural initiatives as well as the integration of the project's logical framework.

**Position Held:** International M&E Expert

**Activities Performed:** (i) Planned project, designed case studies and focus group discussion guides; (ii) Analysed existing documentation to map the scope of LIFT's activities in the area of rural livelihoods and food security; (iii) Evaluated multiple M&E frameworks under the M&E system; (iv) Participated in interviews and fieldwork (21 days in Irrawaddy Delta); (v) Assessed effectiveness of microfinance and revolving group funds integration into agricultural extension services; (vi) Assessed market linkages; and (vii) Drafted the MTR Report.

**Name of Project:** Base-Line Survey For Impact Assessment of GCF Supported Innovations/ Interventions in Cocoa And Rice Export Value Chains

**Years:** 09/2012-10/2012.

**Location:** Viet Nam

**Client:** DANIDA

**Main Project Features:** The purpose of this Impact Assessment was to establish the "cause and effect" relationship between the GCF supported Innovations / Interventions (specifically within Cocoa and Rice

Export Value Chains) and the relevant outcomes and impacts.

**Position Held:** Team Leader

**Activities Performed:** (i) Developed a research plan for conducting baseline and impact assessments; (ii) Designed and finalized the questionnaire used to interview respondents; (iii) Analysed data gathered; and (iv) Wrote the final report with recommendations for future follow-on activities.

**Name of Project: Evaluation of Agro-Forestry Product Manufacturing, Processing, and Product Market in Bac Kan Province**

**Years:** 08/2010-10/2010

**Locations:** Vietnam

**Client:** 3PAD PMU in Bac Kan

**Main Project Features:** Pro-Poor Partnerships for Agro-forestry Development Project (3PAD) in Bac Kan province aimed to achieve sustainable and equitable poverty reduction and to improve the livelihoods of the rural poor in mountainous areas of Bac Kan Province.

**Position Held:** Senior M&E Advisor

**Activities Performed:**(i) Planned the project, designed case studies, and designed focus group discussions, (ii) Assessed the competitive capacity of existing agro-forestry products in Bac Kan Province;(iii) Evaluated the competitiveness of existing enterprises doing business in agro-forestry in comparison with the external market;(iv) Provided advice as needed during project implementation to ensure the final outputs attain the highest standards of quality;(v) Be engaged in fieldwork preparation, including the design of survey instruments, survey sampling, and the training of survey enumerators; (vi) Together with the Team Leader, led in-depth interviews with stakeholders in Bắc Kạn province; and (vii) Provided inputs and quality assurance for the final report.

**Name of Project: Baseline Survey and Advisory Services for Project Monitoring and Evaluation - Vietnam Northern Mountain Poverty Reduction Project** (Mekong Economics contract value: USD340,000)

**Years:** 2004-2007

**Locations:** Vietnam

**Client:** WB-DFID-MPI

**Main Project Features:** The US\$135m project funded Rural Roads and Markets, Irrigation, Drinking Water and Agriculture; Improving Basic Education and Health services; Community Development; Planning and Management; and Institutional Capacity Building across six north Vietnam provinces.

**Position Held:** International Monitoring and Evaluation Expert/ Team Leader

**Activities Performed:** (i) **Designed and implemented quasi-experimental baseline households survey (1,000 households).** (ii) Specified and developed an M&E system including reporting forms; (iii) Led training workshops on database use; and (iv) Led training workshops on M&E results, awareness



and purpose.

**Name of Project: Community-Based Rural Infrastructure Project (CBRIP)**

**Years:** 2007

**Locations:** Vietnam

**Client:** The World Bank/ FAO

**Position Held:** Team Leader of MKE Team to strengthen project M&E systems

**Main Project Features:** The Project's development objective was "to reduce rural poverty in [up to 600 of] the poorest rural communes in 13 provinces in Central Vietnam by: (1) increasing the capacity of these communes for decentralized and participatory planning and management of development activities; (2) providing essential small-scale, community based infrastructures including irrigation system in these communes; and (3) generating direct income for the poor through providing construction employment.

**Activities Performed:** (i) Advised and supported the Central Project Management Unit to formulate a project M&E Action Plan for the remaining twenty months of project implementation which included a "diagnostic review" of MIS data quality and comprehensiveness in each province; and (ii) Undertook field visits to all 13 CBRIP provinces to provide hands-on advice and support in implementing the revised MIS and reporting tasks.

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